

A TASTE OF GREECE

19th Annual Cultural Festival August 22-25, 2024

Presented by YOU

Nativity of the Virgin Mary Greek Orthodox Church



Nativity of the Virgin Mary Greek Orthodox Church

39851 Five Mile Road
Plymouth, MI 48170

www.michiangreekfestival.com

Thurs. Aug 22: 6pm - 10pm
Fri. Aug 23: 5pm - 11pm
Sat. Aug 24: Noon - 11pm
Sun. Aug 25: Noon - 6pm

Each year, the *A Taste of Greece* festival draws visitors from across Michigan to enjoy the sights, sounds, smells, and amazing tastes of Greece, all from the comfort of Southeastern Michigan. This immersive festival experience showcases traditional Greek food, music, dancing, shopping, and socializing in addition to the Orthodox faith we hold dear. Our annual festival is a natural expression of our love for community, tradition, and God.

Nativity of the Virgin Mary Greek Orthodox Church is a Christian Orthodox community of about 250 families of diverse backgrounds and cultures. **Sponsorship support is vital to the success of our annual festival and our parish.** Providing support for festival logistics like the Taverna (Greek bar), Kouzina (kitchen), Kids Korner, and Mousiki (music), sponsorships expand our ability to serve the community both during and after the festival. **This year proceeds from *A Taste of Greece* sponsorships will be used to fund the architectural planning process for a church expansion.** Expanding the parish allows Nativity to better serve our communities through updated facilities, additional gathering space, and a refreshed external landscape of the church grounds.

Last year (2023), **over 8,000 people attended the festival** and experienced *A Taste of Greece*. Sponsoring businesses can reach thousands of festival attendees through a variety of publicity methods, and sponsorship donations can be tax-deductible.

Please consider making a sponsorship gift to support our continued connection to our community, our Greek culture, and our beloved parish.



2024 Sponsorship Levels

Level	Amount	Sponsorship Benefits	What Your Sponsorship Supports
PRESENTING	\$10,000* *Only one sponsorship available	<ul style="list-style-type: none"> • Festival will be advertised as “Presented by (Sponsor)” on all branding materials, websites, etc. • Full-page, inside cover ad in festival program • 8-person VIP Experience and two on-site parking passes (Friday, Aug. 23) • Special mention during the festival • Branded apparel worn by all volunteers • Individual social media recognition on festival pages • Listing on festival program and website • Individual sponsor acknowledgment sign 	<ul style="list-style-type: none"> • Branded t-shirts, aprons, and hats for volunteers • Rental and purchase of festival tent infrastructure • Church expansion planning
OLYMPIAN	\$5,000	<ul style="list-style-type: none"> • Full-page ad in festival program • 4-person VIP Experience (Sat., Aug. 24) • Banner recognition in assigned key area • Special mention during the festival • Individual social media recognition on festival pages • Listing on festival program and website • Individual sponsor acknowledgement sign 	<ul style="list-style-type: none"> • Purchase of supplies for a key area of A Taste of Greece, like the Taverna, Kids’ Korner, Loukoumathes, Food, or Kafenio • Church expansion planning
GOLD	\$2,500	<ul style="list-style-type: none"> • Half-page ad in festival program • Social media recognition on festival pages • Listing on festival program and website • Individual sponsor acknowledgement sign 	<ul style="list-style-type: none"> • Supports providing musical and children’s entertainment during the festival • Church expansion planning
SILVER	\$1,000	<ul style="list-style-type: none"> • Quarter-page ad in festival program • Listing on festival program and website • Group sponsor acknowledgement sign 	<ul style="list-style-type: none"> • Provides supplies for home-made pastries and desserts • Church expansion planning
OLIVE	\$500	<ul style="list-style-type: none"> • Listing on festival program and website • Group sponsor acknowledgement sign 	<ul style="list-style-type: none"> • Church expansion planning

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2024 Sponsorship Form

I WOULD LIKE TO BE LISTED AS: _____
(business name)

CONTACT PERSON _____

EMAIL ADDRESS _____

PHONE: _____ (circle) business mobile home

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____



SPONSORSHIP LEVEL (PLEASE CHECK ONE):

- Presenting \$10,000
- Olympian \$5,000
- Gold \$2,500
- Silver \$1,000
- Olive \$500

- I will provide ad artwork.
- Please create an ad for me.
- I do not want to be in the program book.

CHECK CREDIT CARD

*Make Check Payable to:
Nativity of the Virgin Mary Greek Orthodox Church*

PAYMENT AMOUNT \$ _____ CHECK NO: _____

CREDIT CARD NUMBER _____ EXP. DATE _____
SECURITY CODE _____ (circle) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Questions? Contact: Jasmine Pickens
(734) 726 - 8078 | sponsorship@nativitygochurch.org

Ad Submission Deadline: August 01, 2024